



PRINCE ALBERT HONOURS PHILIP ZEPTER BY INCLUDING HIS DONATION OF HISTORIC POWERBOAT IN HIS PRIVATE COLLECTION

The boat on which Guido Cappellini achieved his
10th World Title is donated to the Prince of Monaco's
private collection of antique cars by Mr. Philip Zepter.

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L I V E L O N G E R



Guido Cappellini, Prince Albert II of Monaco and Mr. Philip Zepter



Philip Zepter, Prince Albert and the DAC Racing team

An historic day for the Principality of Monaco, an historic day for Zepter International and of course, a proud moment for Guido Cappellini. On the 2nd of July 2010, Prince Albert II of Monaco included in the Collection de Voitures Anciennes de S.A.S. le Prince de Monaco (the royal collection of antique and legendary automobiles), the F1 Inshore powerboat catamaran, on which Guido Cappellini won an unprecedented 10th World Title.

Generously donated by Mr. Philip Zepter, President and founder of Zepter International and historic sponsor of Cappellini's endeavours, this is the first time a nautical vessel will feature in the museum and the inclusion of a boat in an otherwise exclusively automobile collection was a high honour indeed for all involved. The powerboat – DAC CM 2009, which made history last December when Cappellini won his tenth World Title will be on permanent display in the museum and will forever be a testament to Cappellini's achievement and to the name of Zepter who's name is proudly displayed on the boat itself.

The boat is not only a superb example of the very best precision nautical engineering but is an embodiment of a shared ideal of Guido Cappellini and Philip Zepter. Over ten years ago these two dreamers imagined the impossible – to win ten World Titles. Through Cappellini's determination and skill, coupled with the untiring support of Mr. Zepter they managed to realise that dream and this day saw that achievement immortalised and displayed for future generations to behold.

The Prince was most pleased with his new exhibit and showed great interest in the technical characteristics of the hull and spent some time conversing with Guido Cappellini, hearing about some of the greatest moments in his career and his many successes.

Zepter continues to support the dreams and activities of many of the world's top athletes. Sports sponsorship has long been a feature of Zepter International, a worldwide company in over 40 countries, on five continents, and has an extensive portfolio which include the Monaco Grand Prix, IIHF Ice Hockey World Championships, FIBA World Basketball Championships, Monte Carlo Tennis Open and many more. A commitment to supporting the pursuit of excellence has led to many great achievements both sporting and humanitarian over the last 25 years.

"There are some days in which you are made aware that you achieved greatness in your sporting career, today for me is one of those days," Guido Cappellini said. "Seeing my boat included by Prince Albert, knowing that it will be guarded amongst some of the jewels of automotive history stirred in me, strong emotion. Like winning a title. I would like to thank Zepter for the over ten years of incredible support and for allowing me to achieve such great happiness".

ZEPTER SPONSORSHIPS

The story of Zepter International is a story of strength, greatness, passion and belief

For many years Zepter International has been the **main sponsor of hundreds of global sport events**, such as **F1 world championships** (Monaco, Canada and Brazil), **F1 Powerboat** world championships, **FIBA** world and European basketball championships, **Ice Hockey** world championships (official sponsor and national team sponsor) and **Euro Handball**. We also support various other sports: from Zepter Herculis IAAF Golden League **athletic** meeting in Monte Carlo, to **major tennis** tournaments in Monte Carlo, Mallorca, Stuttgart, and Hanover, and always with the same ideal: **LIVE LONGER**.





GUIDO CAPPELLINI,
10 time World Champion
F1 Inshore Powerboat



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ZEPTER - LIVE LONGER

Zepter International is a global enterprise which produces, sells and distributes exclusive, high-quality consumer goods around the world principally by way of direct sales and also through high-end stores. Since its inception, Zepter has striven to **enhance lifestyles around the world** and to become an essential part of everyday living. Zepter Group has also successfully expanded its operations into the financial and insurance business. Today, a new Zepter presentation starts at least every **10 seconds** somewhere in the world as Zepter is present on **5 continents** and in over **40 countries**.

Zepter's products are manufactured using the latest technologies in **7 Zepter factories** based in Germany, Italy and Switzerland.

Zepter's success is not only attributed to long-term vision and top-quality, innovative products, but also to a highly motivated and structured sales force of more than **130,000 consultants worldwide**. Zepter takes pride in this network of superbly trained sales managers and consultants, on a global mission of health and beauty.

Zepter boasts more than **320,000 m² of business space** in the centres of the largest cities in the world.

Every year more than **65,000,000 people** participate in one of Zepter's presentations, either in its own prestigious and exclusive premises around the world or directly in the customers' homes.

The past few decades have been very successful as over **80,000,000** of these people have become satisfied users of Zepter products and more than **760,000,000** products have been sold, which proves that whenever you see the name "Zepter" you can be sure that it means: **TOP QUALITY, PRESTIGIOUS STYLE, AND LASTING VALUE!**

Other press coverage of the event at:

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